India is home to over 51 million small and medium businesses (source: Forbes)
And is the second largest internet user market (source: Forbes)

What do businesses derive from implementing technology solutions?
- Enhanced customer experience
- Optimisation of resources
- Efficiency of systems
- Growth in market share
- Increased productivity

Hurdles businesses face while implementing a digital agenda.
- Deployment challenges
- Resistance to conversion
- Traditional mindset
- Security risks
- Adaptability

Industries that have gained a technology edge by implementing strong digital ecosystems.

Retail
- Real-time tracking of shipments
- Digital transactions
- Fleet solutions

Transport
- IoT solutions
- Systematic monitoring
- Geo-fencing and Geo-information

BFSI
- Secure transactions
- Private networks
- E-wallets
- E-banking

Gain digital dividends by leveraging digital technologies.

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