

DIGITAL DIVIDENDS

Gain business results from digital technology implementation.



India is home to over 51 million small and medium businesses

(source : Forbes)

And is the second largest internet user market

(source : Forbes)



What do businesses derive from implementing technology solutions?



Enhanced customer experience



Optimisation of resources



Efficiency of systems



Growth in market share



Increased productivity

Hurdles businesses face while implementing a digital agenda.



Deployment challenges



Resistance to conversion



Traditional mindset



Security risks



Adaptability

Industries that have gained a technology edge by implementing strong digital ecosystems.

Retail



Real-time tracking of shipments



Digital transactions



Fleet solutions

Transport



IoT solutions



Systematic monitoring



Geo-fencing and Geo-information

BFSI



Secure transactions



Private networks



E-wallets



E-banking

Gain digital dividends by leveraging digital technologies.

#TimeToDoBig

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