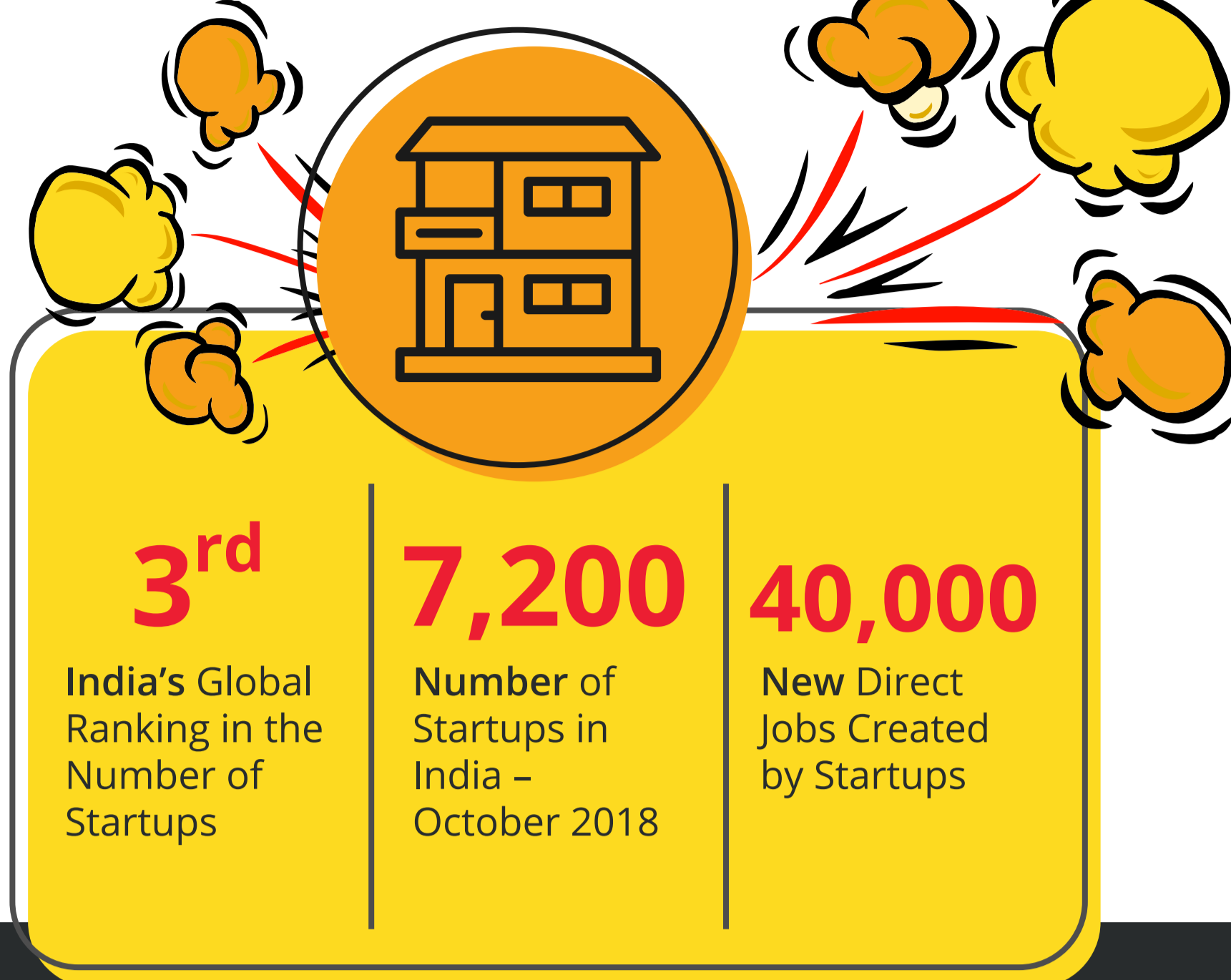


Business Broadband

A Unique Solution for Small Office Home Office

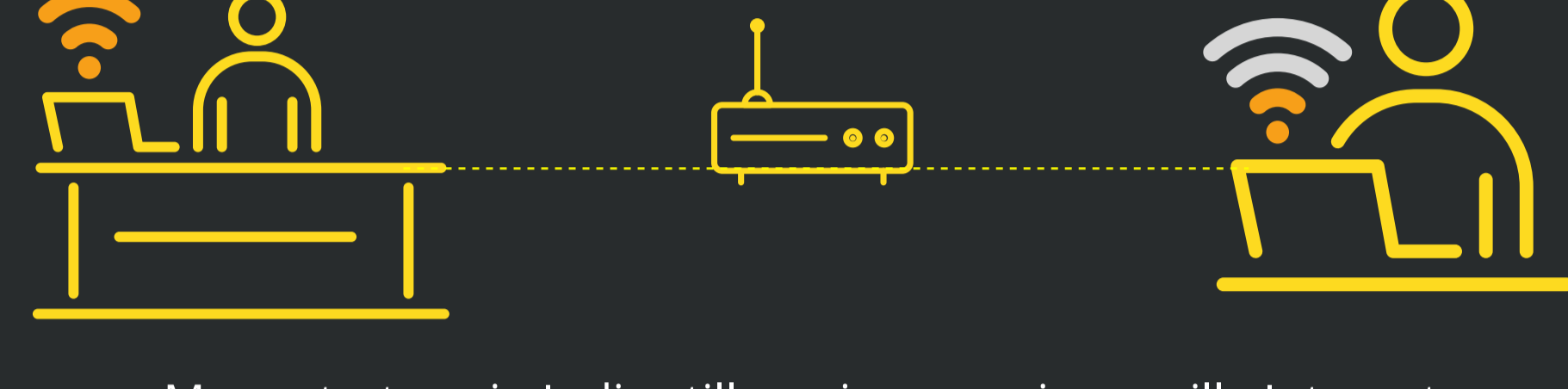


The Good News Startup Boom in India[#]



The Bad News

Slow transmitting, high-latency Internet is a major hurdle impacting their productivity and revenue.



Many startups in India still use inexpensive vanilla Internet connections. If one group consumes excess bandwidth, it affects the other's work performance.



Business Broadband

Custom Connectivity Solution for Startups

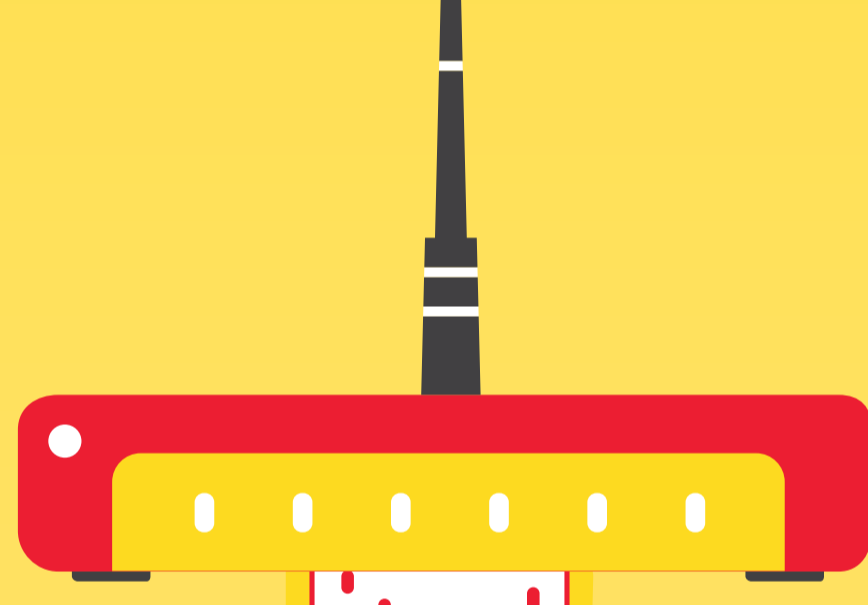
What is it?

Professional-grade, economically viable Internet data solution by **Tata Tele Business Services** for small businesses with throttled speed of **10 Mbps** and unlimited data transfer.

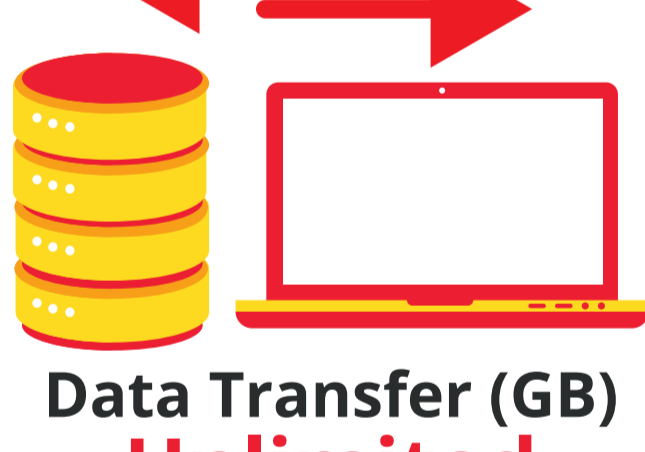
How does **Tata Tele Business Services** make its Business Broadband (BB) more valuable?



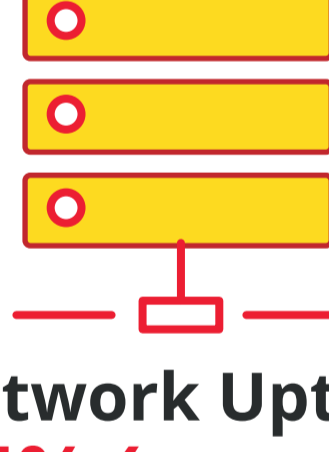
Myriad features customised for **Small enterprises**



Downlink: **10 Mbps** Uplink: **10 Mbps**



Data Transfer (GB)
Unlimited



Network Uptime
99.5% (monthly)



Service Assurance
Industry-first SLA-based BB



Speed
Always 10 Mbps*



Latency (ms)
Committed Latency to USA/UK Singapore



Bundled Offering
Free Wi-Fi Router

Who is it for?

Organisations that have up to **30 employees** and need enterprise-grade connectivity with features comparable to Internet Leased Line.



Startups



Micro Enterprises



Small Offices Home Offices



Businesses with 10 to 30 Employees

When is it required?

Recommended when an organisation uses:



VoIP Telephony



Web Conferences



Uploads, Downloads and Sharing of Large Files



Web-Based Applications



Cloud Computing



Source: NASSCOM

*Promised speed on LAN. Speed on Wi-Fi may vary as per different external factors at customer premises.