

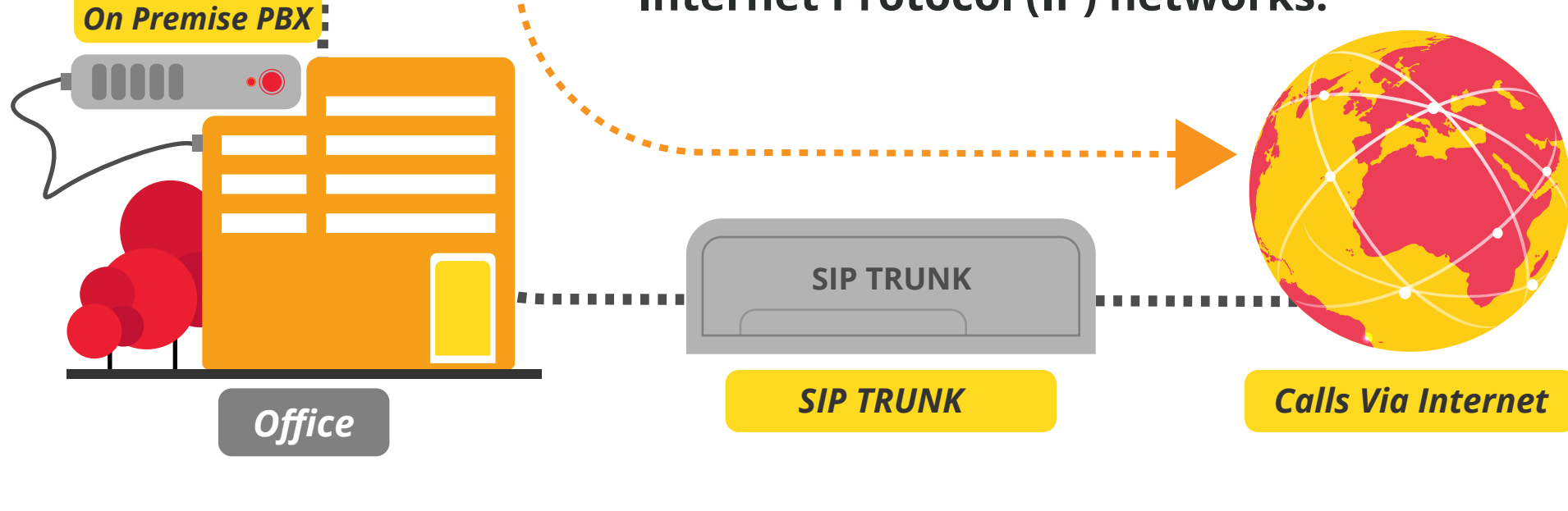
SIP Trunk

The Advanced Voice Solution for Easy Scalability

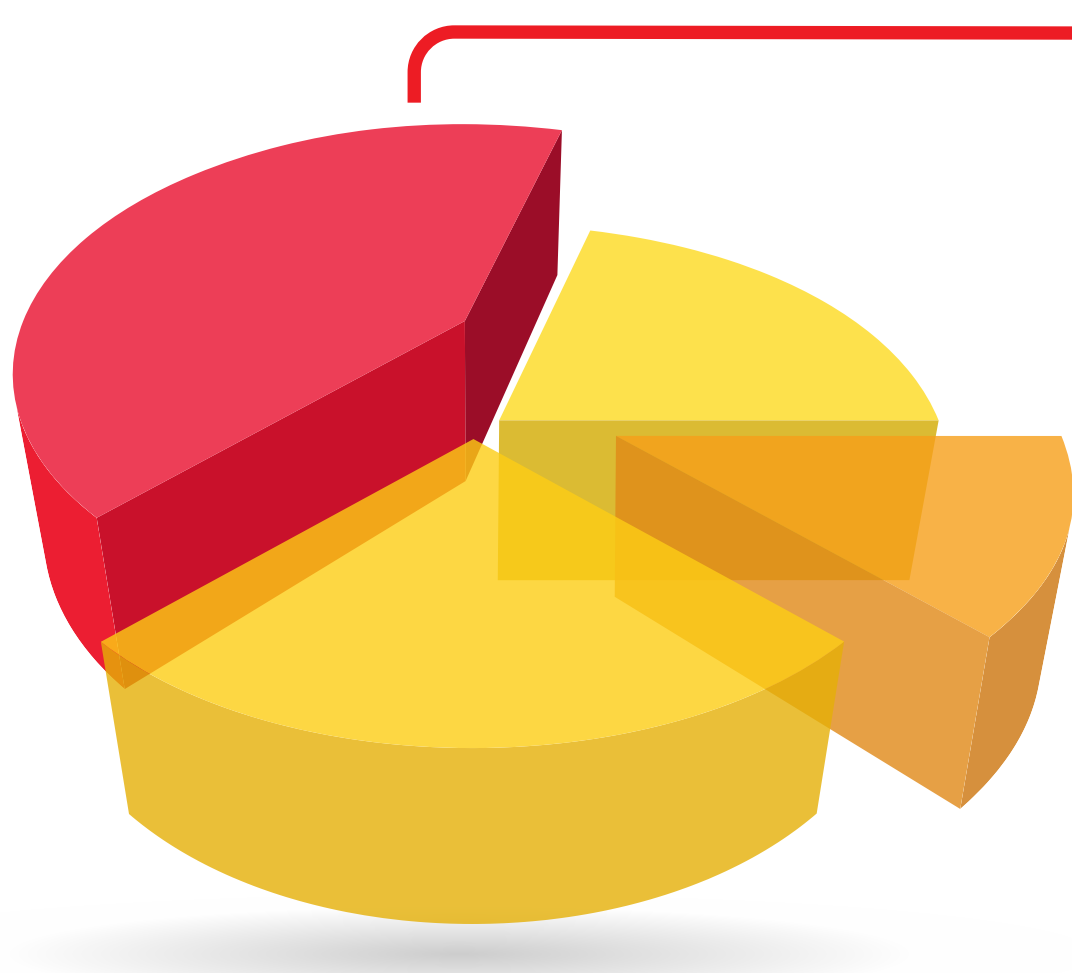


Session Initiation Protocol (SIP)

Trunking is an advanced connectivity solution that controls multimedia communication sessions including voice and video calls over Internet Protocol (IP) networks.



It does not require a physical line connection to the telecom provider.

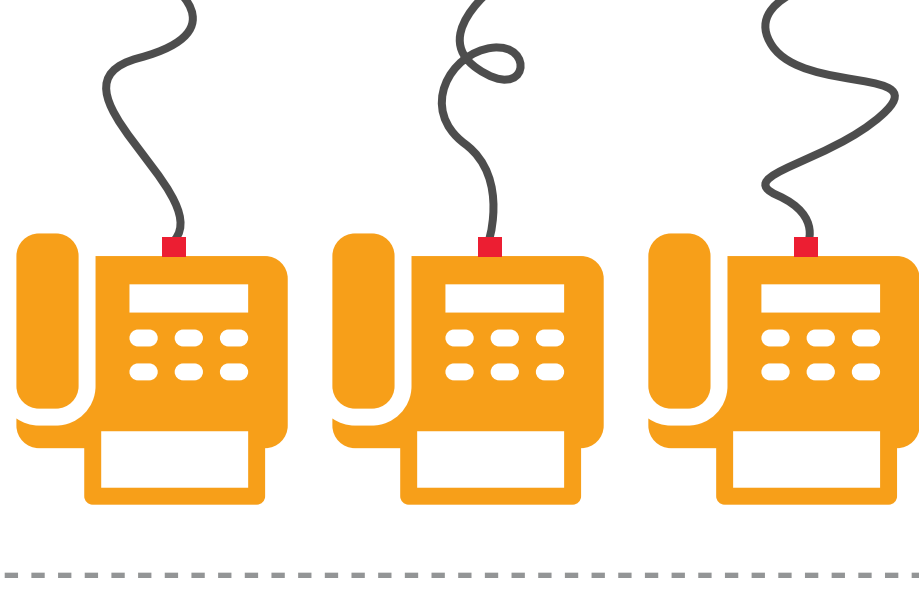


31% CAGR



The Indian SIP trunking sector has an expected CAGR of 31% between 2017 and 2022.*

? Why SIP Trunking by Tata Tele Business Services

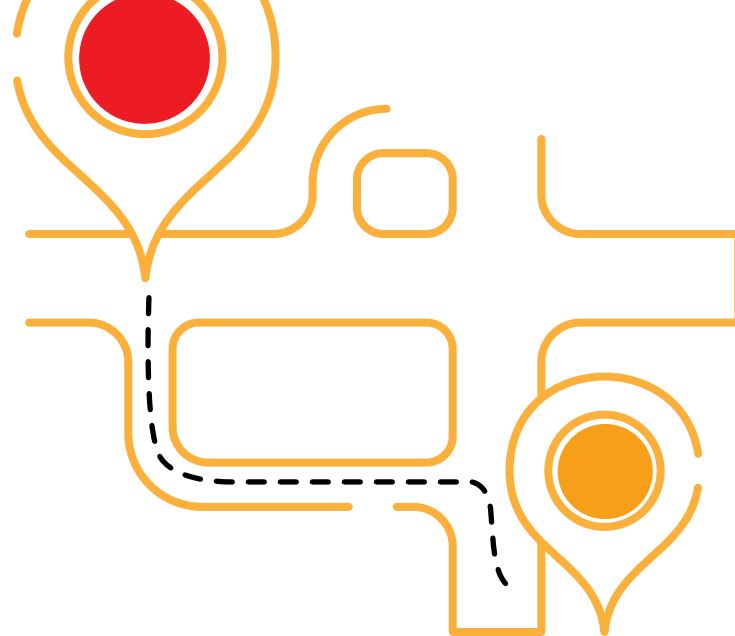


Robust Interface

Replaces multiple fixed PSTN lines with a **single physical link** supporting ≤ 1500 simultaneous calls

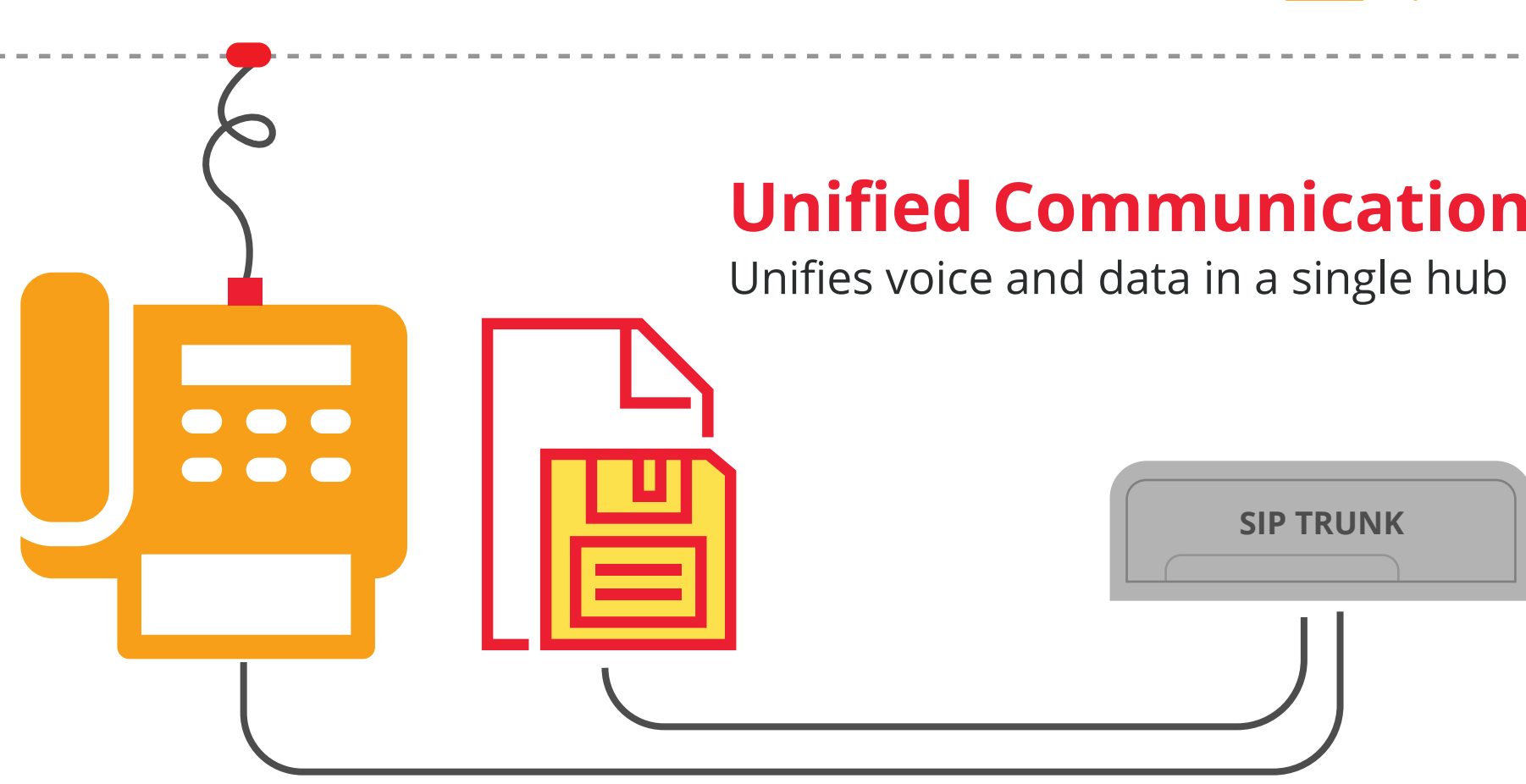
Number Flexibility

Helps to retain the geographic phone number even if a business relocates



Unified Communication

Unifies voice and data in a single hub



99.5% SLA-Backed Service Industry-leading SLA of 99.5% uptime

Seamless Integration

Compatible with other IP technologies for digital collaboration and enterprise apps integration

Scalability

Can be easily scaled in multiples of 10 channels

REDUCE COSTS



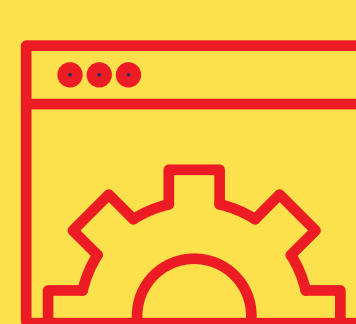
REDUCE COSTS, Not Calls When You Scale up Your Business SIP Channels:



Cost 25% < PRI Channels



Lower telecom expenses by ~ 40%



Eliminate costs of hardware and associated maintenance

You can also opt for a hybrid model by combining SIP with PRI lines to enjoy the benefits of both!

*Source: Frost and Sullivan - India SIP Trunking Market