HOW BUSINESS + SPEED EQUALS PRODUCTIVITY

CLOUD SERVICES
Key reasons for SME's cloud adoption

- Cost Savings: 64%
- Mobility: 64%
- Scalability: 40%
- Business Continuity: 37%
- Innovation: 33%

WEB AND VIDEO CONFERENCING
A STUDY ON TRAVEL & PRODUCTIVITY REVEALED

Out of 62 meetings attended:

- 75% of meetings are considered a waste of time
- Resulting in 31 hours of unproductive meetings in a month

WEB AND VIDEO CONFERENCING BENEFITS

Saves Time
Saves Money
Increases Productivity

DATA MOBILITY
Drivers for investments in mobile technology

- 38% Improve workforce productivity
- 20% Delivering best-in-class customer service
- 13% Streamlining operations
- 13% Generating additional revenue
- 8% Improving performance
- 5% Other

SAAS
SAAS BENEFITS

- High Adoption
- Lower Initial Costs
- Seamless Integration
- Data Backup and Recovery

SAAS TECHNOLOGY TRENDS

- PaaS (Platform as a Service) and cloud hosting
- The Mobile Revolution
- Bypassing of internal IT departments

SOURCES

- http://alsi.in/1svil

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