Segment: Manufacturing - Automotive
Solution: SIP Trunk
Highlight: Auto components firm benefits from enhanced voice connectivity

OVERVIEW
The customer is a significant player in the automotive sector involved in the development, manufacturing and marketing of lighting and electronic components for vehicle manufacturers, among others.

CHALLENGE
The customer needed a cost-effective outbound voice telephony solution, which would be easy to scale up and maintain. They required a SIP server in cluster mode configuration for high availability and /29 IP pool for the same. An IP Phone connectivity to the SIP server was also required for better call quality.

The customer was looking for a service provider who could offer the latest technology with the existing resources, along with Voice, Data, and Managed Services.

SOLUTION
TTBS provided a wire-line SIP solution (30 Channel) to the customer. TTBS team also provided a /29 IP pool in place of /30 to configure servers in clusters.

The SIP is an advanced IP-based service between the TTBS switch and the customer premises.

BUSINESS BENEFITS
- **High availability**: The solution allowed the customer to use their servers in a cluster
- **Better call quality**: Better voice quality over call in comparison to PRI
- **Reduced call connect time**: The SIP trunk solution allowed less call connect time
- **Managed Services**: Single point of contact for 24x7x365 to address any possible issues
- **SLA-based service**: Better service quality due to defined service standards

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