Cloud, mobility and cognitive for better healthcare

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Healthcare is a human/ personnel intensive, regimented industry with a lot of protocols and processes. This is also the problem statement because as much as healthcare is demanded in the country, there are not enough ways to service it.

Digital helps us reduce these constraints in healthcare delivery. Simply put, digital means the utilization of technologies that can transform healthcare delivery.

Ad: 67% of IT professionals believe mobility will affect businesses as much as the 90s internet boom. Has your business embraced mobility?

All our digital initiatives are aligned around patient centricity, where we are able to ensure best services to our patients and their family members in the most effective manner as possible. This also includes the services we provide to our own organization, so that our operational and clinical delivery is well aligned and organized to match the patient and consumer expectations.

Keeping this in mind we have leveraged use of mobility, cloud and cognitive computing in transforming healthcare service delivery and improving operational efficiency.

Ad: India is among the key global cloud markets that is set to be worth $10 billion in 2020. Have you invested in cloud yet?

On the mobility front we have mobile apps to foster better effective and secure communication between the clinical and operations teams. We have apps for our doctor collaboration.
In terms of our service delivery we have implemented a combination of private, public and hybrid cloud environments basis our need. This gives us the ability to ensure that service deliveries are uninterrupted and efficient.

**Ad: Moving to the cloud has helped 82% of enterprises save money! Has it helped yours?**

With cognitive computing, we are doing a lot of work on predictive and prescriptive analytics in both clinical and non-clinical areas, to improve clinical and operational efficiencies.

**Ad: 56% of IT workers calling the shots believe BYOD has transformed their work culture. Has your organisation witnessed this change?**

Apollo Hospitals constantly strives towards bringing the right technology within healthcare and transforming healthcare with technology. It is very important that we bring the entire healthcare ecosystem and technology solution providers together for effective use of systems and solutions that can transform healthcare, both from a nation building and economy stand point.