

Unwire your world with Tata Photon+ Gateway

- Innovative wire-free solutions for SMEs and Homes

Mumbai, April 19, 2010: Tata Teleservices (Maharashtra) Limited (TTML) announced the availability of two innovative solutions - the **Tata Photon+ Business Gateway** and **Tata Photon+ Home Gateway** that would cater to the SME and Home segments respectively. The Gateway solution is powered by Cisco's impressive and versatile networking solutions, offering converged services in a compact device.

Built on the highly successful Tata Photon+ platform, the solutions enable sharing of high-speed wireless access between multiple users. SMEs and computer users at their homes can now connect their PCs, laptops and new-generation net books to one common solution, thereby, creating a wireless environment, at the click of a button, literally! Its plug-and-play nature makes the product easy to install and ready to use.

The solution is a bundle of beneficial features - 4 LAN ports, secure Wi-Fi, 2 VOIP ports and a WAN port. The WAN port functionally allows users to connect a wired broadband connection, thereby providing automatic redundancy coupled with the high-speed wireless broadband connection enabled by Tata Photon+, ensuring seamless connectivity at all times!

The solution is enabled with power features like:

- Parental Guidance: url and keyword blocking
- In-built firewall
- Access to the internet, restricted to specific time periods of the day
- Remote access control via a secure login to the router to ensure 100% uptime

Features of the Tata Photon+ Gateway

- *Built on the Tata Photon+ platform, and available in two variants - Tata Photon+ Business Gateway and Tata Photon+ Home Gateway*
- *Tailor-made solutions for both, SMEs and Home users*
- *Supports multi-PC environment – now connect your PC, laptop, net book, etc*
- *Office on-the-go!*
- *Secure Wi-Fi*
- *Powered by Cisco, the global networking leader*
- *LAN, Wi-Fi and WAN support, heralding true convergence*
- *Supports wireless VPN; enabling intranet applications and ERP systems*
- *Use at home for social networking, blogs, music and video sharing*
- *Parental Guidance*
- *Remote access control via secure login, ensuring 100% uptime!*
- *Supported by the Tata Indicom network, rated as the only congestion-free network in Maharashtra, by TRAI in 6 consecutive reports*

“As the pioneer and the leader in the wireless data solutions category, we recognise the importance of convergence of technologies and the need to cater to a ‘multi-computer’ environment. The Tata Photon+ Gateway enables us to cater to the specific needs of the SME and Home segments. We are sure that this product innovation with Cisco will go a long way in meeting the diverse requirements across both these segments. I am sure that the Tata Photon+ Gateway solutions will herald a new experience for our customers,” said **Raja Srinivas, Senior Vice President, Tata Teleservices (Maharashtra) Limited**

“With increasing globalisation, SMBs in India have realised the transformational impact of technology on their business. Cisco understands the technology needs of these organisations and has developed customized solutions to help meet the needs of this segment,” said **Rajesh Chainani, Sr. Vice President, Service Provider, Cisco India & SAARC**. He added, “Whether it’s broadband internet connectivity, voice over IP (VoIP) or bandwidth-intensive applications such as gaming or streaming media, Cisco’s innovative solutions, provide users with the quality of service (QoS) capabilities they need to support the latest generation of applications.”

About Tata Teleservices (Maharashtra) Limited:

Tata Teleservices (Maharashtra) Limited (TTML) is a fully integrated, premier telecommunication service provider licensed to provide telecommunication services in Maharashtra (including Mumbai) and Goa. TTML has wireless operations on both CDMA (Tata Indicom) and GSM (Tata DoCoMo) platforms. It focuses on all market segments, i.e. commercial, residential and public telephony. TTML has over **13 million customers** in Maharashtra and Goa. These include reputed corporates, SMEs and residential customers. The Company has been rated the **No. 1 wireless operator** in terms of overall customer satisfaction across Maharashtra (including Mumbai) and Goa, in surveys commissioned by the Telecom Regulatory Authority of India (TRAI). The company is listed on the Bombay Stock Exchange Limited (BSE) (Scrip code-532371) and the National Stock Exchange of India Limited (NSE) (Scrip symbol – TTML).

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