

Tata Teleservices (Maharashtra) Limited wins the 'IT Service Provider Of The Year' award

Mumbai, 26th August, 2009: Tata Teleservices (Maharashtra) Limited (TTML) has bagged the prestigious **'IT Service Provider (Telecom/ISP) of the Year'** award at the Maharashtra Information Technology Awards 2009.

The 'Maharashtra Information Technology Awards' were instituted in 2004 to felicitate outstanding performance by the IT companies and institutions in Maharashtra. The awards are designed to encourage the growth and development of the IT sector in the state.

TTML, with over 8 million subscribers across Maharashtra and Goa, is one of the few fully integrated telecommunication service providers and deploys CDMA, GSM and wireline services. It recently embarked on its vision for Digital Mumbai™, offering broadband services over wireline and wireless media anytime, anywhere in Mumbai. Mumbai, which is witnessing a substantial overhaul of its physical infrastructure, requires the creation of world class digital infrastructure to realise its ambition to become the commercial capital of this part of the world, an endeavour in which TTML is well positioned to play a critical role.

Speaking on the occasion, **Dr. Mukund Rajan, Managing Director, Tata Teleservices (Maharashtra) Limited** said, "I am delighted and honoured to receive this award on behalf of TTML. This recognition from the Government of Maharashtra validates our efforts in creating a world class digital infrastructure and comprehensive communication solutions for our customers. This award will encourage and motivate us to continuously better our performance and deliver exemplary service to our customers. The award vindicates TTML's continuous endeavour to deliver beyond our customers' expectations with a range of innovative products, superior network and a passionate work-force."

About Tata Teleservices (Maharashtra) Limited:

Tata Teleservices (Maharashtra) Limited (TTML) is a fully integrated, premier telecommunication service provider licensed to provide telecommunication services in Maharashtra (including Mumbai) and Goa. TTML has wireless operations on both CDMA (Tata Indicom) and GSM (Tata DoCoMo) platforms. It focuses on all market segments, i.e. commercial, residential and public telephony. Tata Teleservices (Maharashtra) Limited has over 8 million customers in Maharashtra and Goa. These include reputed corporates, SMEs and residential customers. **The Company was recently rated the No. 1 wireless operator in terms of overall customer satisfaction across Maharashtra (including Mumbai) and Goa, in surveys commissioned by the Telecom Regulatory Authority of India (TRAI).** The company is listed on the Bombay Stock Exchange (BSE) (Scrip code-532371) and the National Stock Exchange (NSE) (Scrip symbol – TTML).

For further information please contact:

Sonal Miglani / Rabin Ghosh
Vaishnavi Corporate Communications
+91 922 33 17542